****** *** *** *** *** *** You May

surpass the coffee and biscuits that your mother made, but the

that delighted your father and the prices that he considered reasonable would hardly prove satisfactory to you in this age of progress and competition.

UP-TO-DATE

is an appropriate term in speaking of the printing we do. We have a lot of new equipment, and are constantly receiving the latest styles of type.

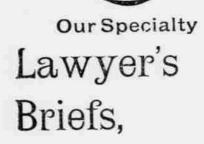
and Pamphlets of every descrip tion printed in the neatest and most attractive styles. If you want a catalogue or Constitution and By-Laws printed, call on us

WE HAVE

running a Chinese laundry-but

Commercial Printing

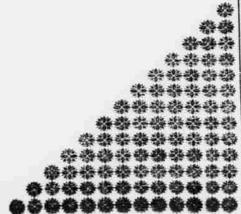
at the lowest prices that good work can be done for.



CLEAN PROOFS, QUICK TIME, ATTRACTIVE STYLE.

HERALD JOB OFFICE,

'Phone 115.



Absolutely Free

if you will send 10 cents to pay the cost of mailing. We want every business man in the world to have a copy. We are willing to lose money on it, bacause we believe also not of ten of those who get it will want and buy the complete 700-page volume. The offer is to business one nonly; all others will have to pay full price, "Selections" contains twelve chapters and 100 mages, "Good Advertising" contains 100 pages, divided into 150 chapters treating of every phase of the advertising question. It tells how much to spend; where to spend it; how to display tising question. It tells how much to spend; where to spend it; how to display your ads; how to write them; how to make them pay; how to illustrate them; how to save money on them. It covers every point in every-day advertising in every line of business. It tells all about type and printing. It gives cood, practical aid for practical men.

It is written and compiled by

Charles Austin Bates,

the leading authority on adver ising. Mr Bates is the most successful advertising man in America today. In three short years, during a period of business depression, he has built up the greatest business in his line in the world. He is a "special stin advertising." He makes plans, gives advice, writes and illustrates advertising. Some of the largest advertisers in the world are his clients. A single vertising. Some of the largest advertisers in the world are his clients. A single vertising some of the largest advertisers in the world are his clients. A single vertising matter. Thousands of advertisers, big and little, have been benefited by his tising matter. Thousands of advertisers, big and little, have been benefited by his tising matter. They have told him what paid and what did not.

Mar Bates has been all his life in acquiring the knowledge of absolute business facts that he has put into this big book.

We have bound together in its 500 mages knowledge, the proper use of which when your because of the brings Mr Bates his net income of over \$50.00 a year.

All of this is yours for \$5.00, or for \$4.50, if you send your 10 cents to pay for mailing a copy of "Selections."

"Good Advertising"

is the only book of its kind. There is nothing else like it. We have sold over 3000 copies since February ist, 1866, every copy with the understanding that it could be returned if unsatisfactory, and not a single book has come back. On the contrary, we have received nearly

1000 Testimonials

from business men who have found the book of value and benefit to them. It has been endorsed by such eminent, brainy and successful men as:

Managing Partner, firm of John Wanamaker,

ROBERT C. OGDEN.

GEO. P. ROWELL,

Publisher American Newspaper Directory and Printers Ink, and the best known advertising agent in America.

MANLY M. GILLAM,

for many years John Wanamaker's \$10.00) advertising manager, whose wisdom and shrewdness in advertising matters is known in every state in the union.

DR. R. V. PIERCE, President World's Dispensary Medical Association, Buffalo, N. Y., whose annual expenditure for advertising is not less than half a million dollars, and who has made a fortune of several millions by successfully advertising good medicines,

WM. DEAN HOWELLS found "Good Advertising" of sufficient interest to give it a notice, occupying nearly a whole page of Harper's Weekly,

CHARLES A. DANA,

the world famous editor of the New York Sun, says: "There should be profit to all intelligent advertisers who buy this book.

One mun says the book has been worth \$1,000 to him; another that it is worth \$5,000 a page; another that he wouldn't take \$50 for it; another that its worth \$5000 to the firm whose advertising he manages.

commercial printing. We do not claim to be the cheapest printers in the State—we are not running a Chinese laundry—but Remember that % pages of selections from this great book may be had neatly bound in paper covers. Absolutely Free, by business men who will send a silver dime, or 10 cents in stamps to repay for mailing it. Anyone not in business printers in the State—we are not running a Chinese laundry—but Remember that % pages of selections from this great book may be had neatly bound in paper covers. Absolutely Free, by business men who will send a silver dime, or 10 cents in stamps to repay for mailing it. Anyone not in business for hims if will have to pay full price—50 cents. This offer is for a limited time only. It is being widely advertised. If you letter reaches us after all the "Selections" are gone, we will return the money.

Holmes Publishing Co.,

13 Beekman Street, New York. *************

One of the principal uses of Dr. Pierce's Favorite Prescription is the preparation of prospective mothers for the time of trial and danger that comes when a child is born. The "Prescription" is strengthening and invigorating and lessons pain and danger. It in-sures the perfect well-being and the perfect health of both mother and child. Every woman should know these things before she really needs to know them. There are many things in Dr. Pierce's "Common Sense Medi-cal Adviser," that every woman ought to know. This celebrated work has reached a sale of 680,000 copies at \$1.50 each. The expense of production having thus been covered, 500,000 copies are now given away. A copy will be sent to any address on receipt man company on same plan as first

tion, Buffalo, N. Y. Caddo, Ind. Ter., Banner, when his gers holding first or second class Caddo, Ind. Ter., Banner, when his little girl, two years of age, was threatened with a severe attack of croup. He says: "My wife insisted that I go for the doctor, but as our family physical was out of town, I purchased a siciau was out of Chamberlain's Cough Remebottle of Cha dy, which relieved her immediateley. I will not be without it in the future." 25 and 50 cent bottles for sale by all

Mexican Central Railway

Mexico City. apted to all the various ills to which human flesh is heir are found in the great country. Climate unsurpassed.

For full particular address. J. F. DONOHOE. Com'l. Agent. El Paso, Texas. Holiday Excursion Rates.

sts., El Paso.

Texas & Pacific.

You have your choice of routes, via he "El Paso Route," via New Orleans, hreveport, Memphis, St. Louis or Chi-Train leaves El Paso at 5 o'clock For further information call on

address: S STEVENS, B. F. DARBYSHIRE, Depot Agent. General Agent. Via Santa Fe Route.

Round trip rates to Las Vegas Hot rings at all times, as well as to the aside resorts on the Pacific coast. Full information cheerfully furnished pon application to.

E. COPLAND,

New Tourist Sleeping Car Service. The Southern Pacific have inaugurated through Pullman Tourist sleeping car service as follows:

Between Washington, D. C. and San Francisco, via Piedmont Air line, passing El Paso east Mondays and west Between San Francisco and Cincin-

nati, Ohio, via Queen & Crescent passing El Paso east Sundays and west Mondays.

Between San Francisco and Chicago via Illinois Central, passing El Paso east Fridays, west Saturdays. In addition to this special tourist

of twenty-one (21) one-cent stamps to class sleepers, and like first class of rum he loses the wages of a whole cover cost of mailing only. Address, sleepers are furnished complete with World's Dispensary Medical Associamattresses, curtains, blankets, pillows, sheets and pillow slips, new upholster ed seats (cane) being put in and When most needed it is not unusual other improvements made. Clean for your family physician to be away sheets and pillow cases are put on from home. Such was the experience every night. Berths in these cars are of Mr. J. Y. Schendk, editor of the available to through or local passen-

Corner San Antonio and Oregon streets, El Paso, Texas.

The wife of Mr. D. Robinson, a prominent lumberman of Hartwick, N. Y , was sick with rheumatism for five Is the only standard gauge line between the United States border and son says: "Chamberlain's Pain Balmis the only thing that gave her any rest Mexico is known as an all the year from pain. For the relief of pain it round tourist resort for pleasure travel. cannot be beat." Many very bad health resorts and mineral springs adcases of rheumatism have been cured For sale at 50 cents per bottle by all druggists.

Strong Again! New Life, New Streng. THE ANAPHRODISTIC!

From PROF. DR. RICORD of Paris is the only On Dec. 23rd, 24th, 25th, 30th, and 31, 1896, and Jan. 1st, 1897, the Southern Pacific will sell round trip tickets to local Texas points at one and one third rate. Limited for return January 4th, 1897.

H. R. Turner Ticket Clerk Comm'l Ag't. Office Cor., San Antonio and Oregon sts., El Paso.

From PROF. Dr. RICORD of Paris is the only remedy for restoring strength under guarantee, and will bring back your lost powers and stop for ever the dangerous drains on your system. They act quickly, create a healthy digestion, pure, rich blood, firm muscles, rugged strength, steady nerves and clear brain. Imported direct from Paris. Price per box, directions inclosed, \$2.50. For sale by all responsible druggists. Mall orders from any person shall receive prompt attention Dr. V. Condory, Agt. and Manager for U. S. A., 460 Quincy Bibg., Chicago, Ili. For sale only by Fred Schaefer, En Paso



IT WAS ROUGH ON HIM.

His Visit to a Brewery with a Young Lady and the Result. It was at the opening of a big brewery

e day lately, says the Washington The young weman in the sealin cape had the air of one slumming. he young man wore his Bible-class They glanced about with lightly disapproving interest. "I'm so giad to have seen it," said

the young lady in the sealskin cape. "It seems wrong to think of so much money being wasted in manufacturing beer."

"It is wicked," said the young man, firmly. "There must be a great deal of beer consumed in Washington." Just then a round and more than rosy man with a derby hat awry and a large

diamond in his shirt front, came up to "Why, why!" he said, as he grasped the young man's hand enthusiastically. "I haven't seen you for two weeks.

Have you and your lady friend had something to drink?" The young woman shuddered. The young man shook his head.

"Well, you'd better get something," went on that affable person. "Say, it's good stuff. Why haven't you been into my place lately? Got it fixed up fine. Best beer in town. Say, come 'round ngain; I've missed you,"

The young woman in the sealskin cape walked toward the door. The young man sneaked after her. spoke no word, but there was that in her manner which chilled the marrow in his bones.

HE WAS THANKFUL.

For the Clothing, But Thought a Ticket to Florida Should Go with It. He was tattered and torn as he knocked at the side door of a hospitable untown mansion, and stood shivering

in the cold November blast that almost swent him from his feet. A benevolentlooking woman opened the door and listened with a pensive smile to his plea for some cast-off clothing, says the Detroit Free Press. "Poor fellow," she said, in kindly

ones; "stay there and I will see what I can find in my husband's wardrobe," and she closed the door in his face. After a long time she reappeared with pair of duck trousers, a white vest, and some canvas shoes.

"I think those will fit you," she said, as her eye took his dimensions, "and it is really fortunate you called this morning, as I was going to pack them away for next summer." "But I have no ticket," expostulated the object sadly.

"Ticket? Oh, you mean from some charitable association?" "No, ma'am; but I thought you ex-

pected I was going there to wear these clothes. I have just one favor to ask, madam, if you will pardon the liberty. "Well?" said the woman in a short

"Would you kindly add a fan?" The door slammed, and as he turned sadly away with his hot-weather clothug he heard her putting on the burdar chain.

TO CONTROL JACK.

Sailors in Abeyance. The rules regulating the conduct of ailors may appear somewhat drastic, ut it is needless to say that they are rnmont on shipboard. A few of the

more important ones are as follows: For quarreling, or provoking to marrel, he forfeits a day's pay. The same punishment is inflicted on the man who carries a sheath knife. If he brings spirits on board, he loses

three days wages.
For every smoke indulged in "below," he forfeits one day's wage. The same if he neglects to put out

lights when ordered. If the look-out man falls asleep, his

aap costs him two days' pay. If the cook has not dinner on the table at the stroke of the clock, it is matter of one day's pay. And for not being shaved, washed

nd cleaned spick and span on the Subbath he loses a day's pay; also indence to master or mate means one day's pay lost, and striking anyone on board double that amount. While for attempting to smuggle : few pounds of tea or tobacco or a gallon

TOOTH DRAWING. Its Horrors Ameliorated Somewhat by

the Use of Electricity. If you like you can now have a tooth pulled painlessly and without gas by electricity. Instantaneous? Why, of

simple apparatus, which consists most importantly of a battery not much bigger than a eigar box. The person in the dentist's chair grasps two handles which are connected with the battery by wires. At the same time the operator seizes his forceps, which likewise are on the end of a wire proceeding from the battery. He touches the tooth, completing the circuit, and instantly a local anaesthesia is produced. The tooth and neighboring gum are revdered for the moment insensible to pain, and out comes the offending molar or incisor with a dexterous twist. Before the patient has had time to realize what has happened he is gleefully paying the

A Shower of Ice.

A curious story is related in the Philcophical Transactions: Her majesty's ip Simoon was two days out from ape Good Hope, when a squall came up of fee, In his report Capt. Blakiston says: "It was not a halfstorm at all, but a shower of irregularly shaped pieces of solidiee of different dimensions, some of | nal. them as large as a paving brick."

Major C. T. Picton is manager of the State Hotel, at Donison Texas, which ly and infallibly cures all blood diseases. It isn't a medicine for some one parhotels in the section. In speaking of Chamberlain's Colic, Cholera and Diarrhoea Rem dy, Major Picton says: "I have used it myself and in my family impurities with rich red blood, feeds for several years, and take pleasure in the tissues and makes strong, healthy saying that I consider it an infallible firsh. cure for diarrhoea and dysentery. I always recommend it, and have frequently administered it to my guests in the hotel, and in every case it has prov- trip. Tickets on sale December 24. 2

ment." For sale by all druggists.

MODERN MALADIES.

Mechanical Devices That Bring Ills in Their Train.

The "Trolley Foot," "Telephone Ear," "Bicycle Toe" and Telegraphers' and Typewriter's Cramp-A Painful List.

Just as the inventive genius of the age has forced novelties into the higher professions, and the expert mechanic finds his field growing larger continually, so the physician sees new or special diseases confronting him resulting from new conditions in modern life. These new diseases receive names from the lay world which are adopted by the scientific people.

"That has been done before, though, said a physician, "and 'railroad spine, 'housemaid's knee,' 'engineer's ear' and 'painter's colic' are designations which would probably never have been given to certain complaints if they had not been suggested by laymen. Of course, there are scientific names for all," he added, "but they are not used except in medical literature, and then they are not so expressive. What Latin scientific term could properly express 'policeman's sleep,' that condition between sleep and wakefulness when a man may stand or walk and still be unable to see a side door open or to hear the growl of the growler?"

Among the new maladies which the physicians attribute to recent mechaneal and scientific inventions is the 'trolley foot." The motorman on electric and cable cars rings the warning gong by pressing his foot upon a knob or button, and it is said that the constant pressure produces an ailment which had never been known until the new cars came into use.

"In the first place," said a motorman, it wears out the shoe quicker than you have any idea; but that's the shoe's fault. Then, tapping the knob pro duces a tickling sensation at first, and then the foot gets inflamed. Of course, we know that it can't be anything seri ous, and keep right on kicking the thing, and after a few days the inflammation wears off, the skin gets hard and we think it's all over and that we'll have no more trouble. But that's a mistake. Shooting pains and nervous twitchings follow, and these are worse when one is off duty then when kicking the gong." It was explained that in most instances the difficulty wears away, but that "trolley foot" has caused many men to quit the service of the railroad corporations.

Telephone ear, as a result of constant ise of the telephone, has given the ear specialists considerable work. The structure of the car is not in any way affected by the use of the instrument. but the unnatural use of the organ frequently causes a nervous strain which is reflected in the aural nerves. When asked about the cure for tele phone ear an otologist said:

"I have never seen a case which was ot cured in a short time after the cause was removed. When the patient stops using the telephone the ringing noises and the headaches soon disapear.

Bievele back and bievele toes are among the ills which are charged to the improper use of the bicycle. "The man or woman," said a physician, "who douoles up on a wheel cannot escape the bicycle back' if he lives long enough and the coward on a bicycle is apt to contract the 'bicycle toe,' which results from 'curling up' the foot. It is a strange thing." he added, "but it is true that the nervous rider, who constantly thinks he is about to tumble will have excruciating pains in his toes after a short ride, and he will be troubled that way until he gains confidence enough in himself to stop the nervous ontraction of his feet. As to the bicycle back,' it is simply a natural onsequence. The men who work in nines and who are compelled to stoop for tours at a time have what is known as 'miners' back,' which is identical with 'bicycle back;' but while we pity the

miners, we condemn the wheelmen." Telegrapher's cramp is another one of the modern complaints. It results from the manipulation of the telegraphic key, and affects the sufferer n the same way as writer's cramp The fingers which are used on the ke and the whole forearm are frequently made useless, and are restored to normal condition only after scientific reatment by gymnastics and massage. Typewriter's cramp is much like the elegrapher's cramp, but as both hands are used in writing on the machine o both hands are often involved in the bnormal condition.-N. Y. Tribune.

A Dainty Salad Course. Remove the shells from as many hardboiled eggs as there are persons to be served. Beginning at the small end of ach egg, cut the whites lengthwise into fifths almost to base, taking care to leave the yolks whole. Turn back the "petals" thus formed so as to make each egg simulate an open pond lily With a small, soft paint brush dipped i beet juice color the "petals" pale pink Roughen the surface of the yolks with fork. Place these imitation pond ilies not too near together on lettuce eaves spread on a platter, or, preferably, a shallow, flat-bottomed dish of clear white glass, or, best of all, a large table mirror. Serve with mayonnaise r French dressing, cheese, if you like and bread and butter "erisps." The bread and butter "crisps" are made by taking a fresh loaf of baker's cream bread (the flat-topped, nearly square kind-no other will do). Trim off all the crust. Butter one end of the loaf and with a sharp knife cut the thinnes possible slices. Roll the slices closely and fasten each one with a wooden toothpick. Brown on a tin plate in the oven. When brown remove the toothpicks and serve the "crisps" either hot or cold. One loaf of bread will make about 30 "crisps."-Ladies' Home Jour-

Dr. Pierce's Golden Medical Discovery is the only medicine that absolute

Holiday Rates via Santa Fe. Rate-One single fare for the round en itself worthy of unqualified endorse- and 31, 1896 and January 1, 1897. Good for return until January 4th, 1807.



The Most Direct Line

TO

Kansas City, St. Louis,

Boston, New York,

Philadelphia Chicago, Denver, Omaha, St. Paul,

And all Northern and Eastern Points Through Trains, Fast Time,

Smooth Track. Elegant Pullman Palace Sleepers on all through trains. Daily Tourist Sleeping cars to Denver, Kansas City and Chicago. Touris. sleeping cars semi-weekly to St. Paul, Minneapolis and once each week to St. Louis and Boston.

All trains not having dining cars stop for meals at the famous Santa Fe Route, Harvey Houses.
Full information cheerfully furnished upon application to

A. W. REEVES, City Ticket Agent. General Ag Office, Fargo Building, Corner El Paso and San Antonio Streets. General Agent. W. B. TRULL, Agent at Depot.



Through Line Between EAST and WEST

NEW ORLEANS, The Best Line to NEW YORK, PHILADEL PHIA, WASHINGTON and Eastern Points. Pullman Buffet and Tourist Sleepers. For Tickets, Time Tables and Full Information,

Daily Through Trains to

Call on or Address: C. W. BEIN, T. M.

El Paso, Texas. Houston, Texas. Houston, Tx MEXICAN CENRTAL

Pan-American Medical Congres

MEXICO CITY Round Trip Tickets on Sale Nov. 12, 13, 14, 15 and 16, 1896. Mexican Money, \$60.31. Limited to Return Dec. 31, 1896.

Address the undersigned for full and reliable information:

J. F. Donohoe, Com'l Agent, El Paso.

COLUMBIAN PRIZE WINNERS.

CONOVER **PIANOS**

CHICAGO COTTAGE **ORGANS**

WERE GIVEN

HIGHEST AWARDS At the World's Exposition

for excellent manufacture, quality, uniformity and volume of tone, elasticity of touch, artistic cases, materials and workman.

OATALOGUES ON APPLICATION FREE.

ship of highest grade.

CHICAGO COTTAGE ORGAN CO. OHICAGO, ILL.

LARGEST MANUFACTURERS OF PIANOS AND ORGANS IN THE WORLD,

Purest Drugs. A. K. ALBERS & CO. BRONSON BLOCK.
HEADACHE ELIXIR—Cures any



The EAST and WEST New Orleans, Kansas City, St Louis, New York and Washington.

avorite Line to the North, East and Southeast. Pullman Buffet Sleeping Cars and Solid Trains from El Paso to Dal-

las, Fort Worth, New Orleans, Memphis and St. Louis. Fast Time -AND--

Sure Connections See that your tickets read vis he Texas and Pacific Railway. For maps, time-tables, tickets, rates and all required information, call on or address any of the ticket agents or

B. F. DARBYSHIRE, General Agent, El Paso. GASTON MESLIER, General Passenger and Ticket Agent.
L. S. THORNE, Third Vice-President and General Superintendent.

Foster and Mitchell, Attorneys and Counselors. Will practice in all courts of Texas and New Mexico.



NERVE SEEDS This Famous Remedy Weak Memory, Loss of Brain Power, Headache, Wakefulin VITALITY, Impotency and wasting diseases caused to creors or excesses. Contains no opinites, is a nerv BLOOD BUILDER. MAKE THE pale and Silent Si per box: 6 for 85. By mail prepaid with a written gunt anter to enre or money refunded. Den't delay, write to-day for Free to enre or money refunded. Den't delay, write to-day for Free to enre or money refunded. Den't delay, write to-day for Free to enre or money refunded. Den't delay, write to-day for Free to enre or money refunded. to enre or money refunded. Don't delay, write to-day for Free medical book, sent scaled, plain wrapper, with testimonials and financial references. No charge WEAK STRONG for consultations. Beware of WEAK STRONG imitations. Sold by us and our advertised agents. Address WERVE SEED CO.. Masonic Temple, CHICAGO Bold in El Pase by Palace Drug Store and Rio Grande Pharmacy.